



A financially FIT America

FINANCIAL LITERACY EDUCATION FOR THE CLASSROOM,
FINANCIAL RESPONSIBILITY FOR LIFE

Introducing the **FitKit** High School Youth Financial Literacy Program

OUR MISSION



The DoughMain Financial Literacy Foundation is a 501c(3) foundation



To prepare students for a lifetime of
financial responsibility

THE EFFECTS OF FINANCIAL ILLITERACY ON COMMUNITIES

95% of high school Seniors are financially illiterate.



When preparing for the future, you need a good foundation. Most grads feel that they lack that foundation & wish they had more financial education

76%

of college students wish they had more help preparing for their financial futures.

60% of Americans spend without a budget.



TODAY

Financial education is increasingly becoming a required topic in school standards in order for students to graduate.

45
STATES

include financial education
in the K-12 standards

22
STATES

require a financial education
course be taken in High School

WHY

Teachers lack the resources, content and knowledge to effectively teach personal finances topics.

LESS THAN

69

PERCENT

include financial education
in the K-12 standards

ONLY

7

STATES

actually measure financial
education standards





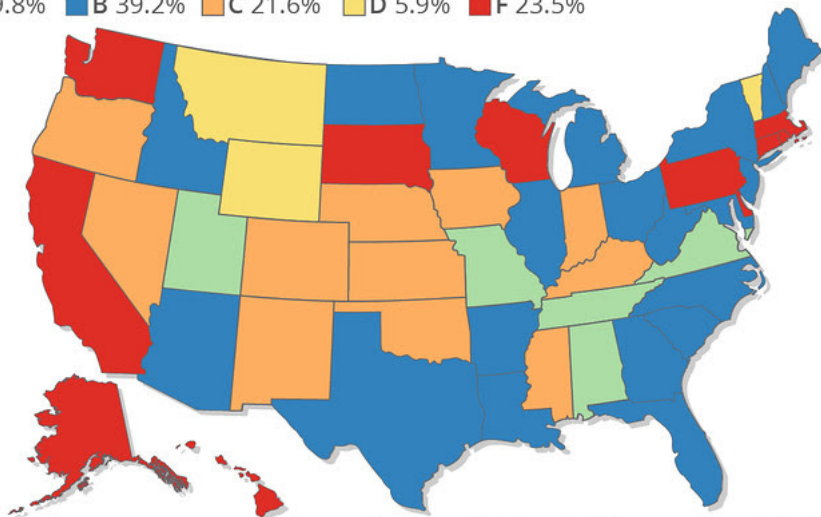
Only five states require high school students to take a class about money by Jillian Berman

“Most American teens are not learning in high school about the basics of paying bills, building good credit and avoiding debt, even as they’re increasingly relying on student loans to finance their higher education, according to a new financial literacy study.”

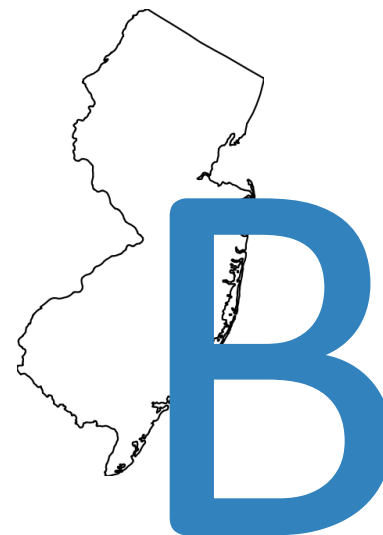
Teaching about money: Does your state make the grade?

How states rank in their efforts to improve financial literacy in high schools

■ A 9.8% ■ B 39.2% ■ C 21.6% ■ D 5.9% ■ F 23.5%



Source: The Center for Financial Literacy at Champlain College





The FitKit H.S. Youth Financial Literacy Program is:

- A 60-hour focused, comprehensive, standards-based curriculum designed for educators and students from all socio-economic backgrounds
- Mapped to meet the financial literacy requirements for high school graduation in NJ
- A Turn-Key solution, which includes:
 - Pre & Post assessments
 - Unit assessments and study guides
 - Units & Lesson Plans that meet state and national education standards
 - Teaching cues; teacher and student background information
 - Innovative videos and power point presentations

A photograph of a male teacher in a light blue shirt leaning over a desk, smiling and pointing at a tablet. Three students (two girls and one boy) are gathered around the desk, looking at the tablet. The scene is set in a classroom with a whiteboard and a window in the background.

***That's why we've built
a better solution.***

WHAT MAKES US DIFFERENT

WHAT MAKES US DIFFERENT TO STUDENTS

STUDENTS ENGAGE IN INQUIRY THROUGH:

INNOVATIVE SKILL BUILDING &
ENDURING UNDERSTANDING VIDEOS

SOCIAL COLLABORATION

PERSONAL DISCOVERY & EXPLORATION

GAMING/COMPETITION

WHAT MAKES US DIFFERENT TO TEACHERS

PROVIDES TEACHERS WITH:

INNOVATIVE EDUCATIONAL APPROACH:
UNITS, LESSONS, POWERPOINTS, & VIDEOS

TEACHING CUES &
BACKGROUND INFORMATION

EXTENSION ACTIVITIES,
ASSESSMENTS, & TOOLS

ADDITIONAL FINANCIAL
LITERACY RESOURCES

DEDICATION TO ONGOING
CURRICULUM IMPROVEMENT

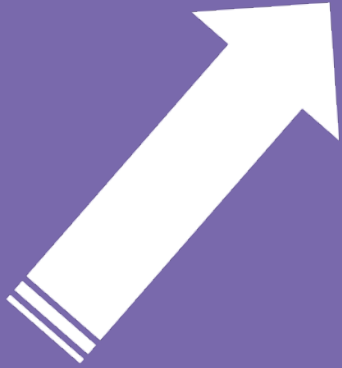
WHAT MAKES US DIFFERENT TO SCHOOLS

FULFILLS REQUIREMENTS FOR:

TURNKEY COMPREHENSIVE 60 HOUR
PERSONAL FINANCE COURSE

MAINTAIN NATIONAL, STATE, &
21ST CENTURY LIFE SKILL STANDARDS

DESIGNED BY EDUCATORS WITH OVER 150
YEARS OF PROFESSIONAL EXPERIENCE

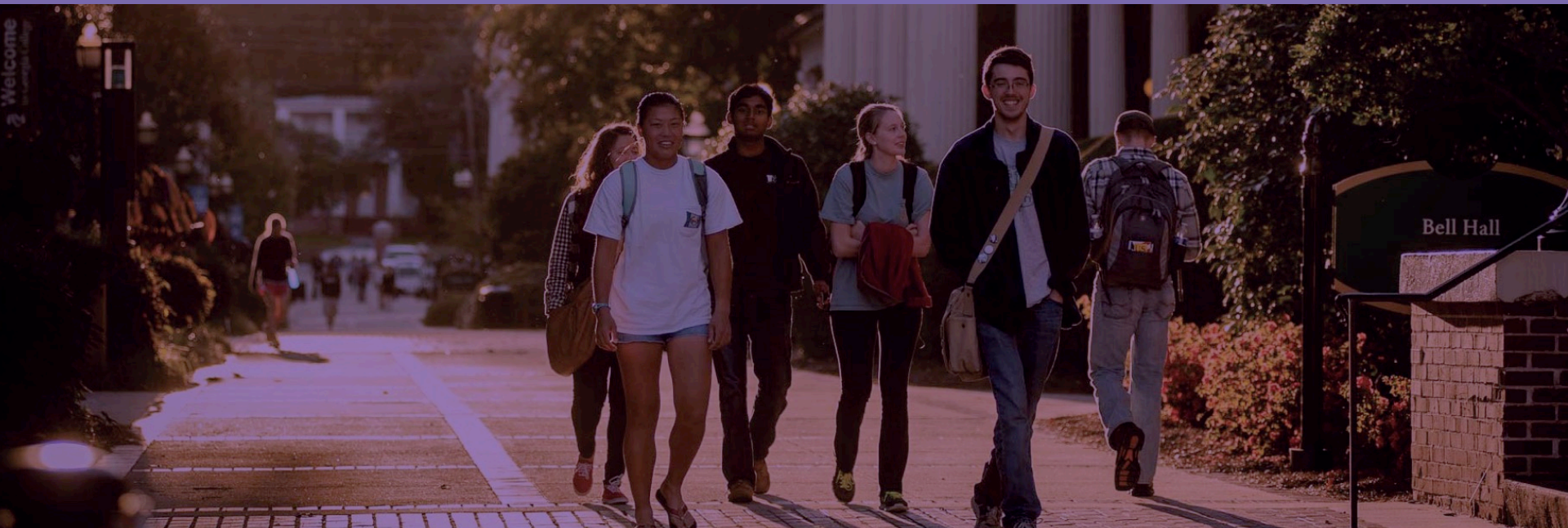


CONTINUOUS IMPROVEMENT

- Keeping educators involved in the process
- Constantly evolving curriculum that address high school needs as well as future development at middle school and community levels
- Summer workshops

OUR PLAN TO DELIVER **FitKit** TO SCHOOLS

- Support of business and financial institution partnerships
- Materials delivered with no cost to schools



HOW YOU CAN JOIN US

Pilot Program

- 5-10 schools for the 2018/2019 school year
- Educators to join our development team

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